

California Regional Water Quality Control Board

Los Angeles Region

2002 Annual Water Quality Awards

Invitation to Submit Nominations



320 West 4th Street, 2nd floor, Los Angeles, CA 90013

Our mission is to preserve and enhance the quality of California's water resources for the benefit of present and future generations.

The California Regional Water Quality Control Board, Los Angeles Region is responsible for the protection of water quality in the coastal drainages between Rincon Point – on the coast of western Ventura County – and the eastern Los Angeles County line.

In an effort to reward those individuals and/or groups, whose efforts in water quality protection have benefited water bodies within our region, we have created the Water Quality Awards.

INNOVATION IN WATER QUALITY PROTECTION
PUBLIC EDUCATION IN WATER QUALITY
WATER QUALITY STEWARDSHIP
WATER QUALITY EDUCATOR*
WATER QUALITY LEADERSHIP
WATER QUALITY CONSERVATION
WATER QUALITY RESEARCH*
WATERBODY RESTORATION
MOST IMPROVED PERMITTEE
WATER QUALITY EXCELLENCE AWARD

In this booklet, you will find the criteria that will be used to select the winners in each award category and instructions on how to submit your nomination. If you have any questions or require further information, please call Ms. Gay Norris, or visit the Regional Board website at <http://www.swrcb.ca.gov/~rwqcb4/>

*(New award this year)

WATER QUALITY AWARD CRITERIA

INNOVATION IN WATER QUALITY PROTECTION

Any extraordinary contribution to the development and application of new technology designed to improve water quality. Some examples include development of new or improved cleanup technology, innovation in water quality protection or an improved technological process.



Nominee must meet one or more of the following criteria to be eligible:

- ◆ Technology has been in use for at least three years, and must have met an existing need.
- ◆ Increased quantities of pollutants were removed or were removed in a more cost-effective manner.
- ◆ Technology prevented water pollution.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ The technology can be used in more than one industry.
- ◆ Technology reduced contaminant levels without adversely affecting other media.



PUBLIC EDUCATION IN WATER QUALITY

An outstanding individual whose efforts educated the public on water quality issues. Creation of a mass communication campaign, public speaking, media coverage, work with a special interest group or other effort that helped the public at large understand what water pollution is and what they can do to stop it.

Nominee must meet one or more of the following criteria to be eligible:

- ◆ Clean water message delivered to a target group in a unique way or in a way that provides multiple exposures to the message.
- ◆ Provided a change in public perception, attitude or behavior that supported the clean water message.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Number of people reached with clean water message.
- ◆ Strategies, projects and results can be duplicated.
- ◆ Educational components can be adapted to other media or in other regions.
- ◆ Innovation or creativity in message presentation or distribution.

WATER QUALITY STEWARDSHIP

Extraordinary examples of maintaining a high level of water quality of a water body or watershed by individuals in industry, environmental groups, legislators, media, business, or government agencies.



Nominee must meet one or more of the following criteria to be eligible:

- ◆ Ongoing effective effort, forum, program that has resulted in the restoration, maintenance, or enhancement of a water body.
- ◆ Efforts must have been sustained over a period of time sufficient to yield significant results.
- ◆ Efforts involve a new group in clean water and/or involve a new group in multi-media pollution prevention efforts.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Uniqueness of efforts.
- ◆ Number of people impacted by effort.
- ◆ Inspirational value of efforts.

WATER QUALITY EDUCATOR



An individual who has created exemplary educational programs or curricula to raise student's awareness of, and involvement in, water quality issues.

Nominee must meet one or more of the following criteria to be eligible:

- ◆ Clean water message conveyed to students in an innovative way or in a way that provides multiple exposures to the message.
- ◆ Exposed students to genuine water quality issues and inspired students to take action to support clean water message.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Number of students reached with clean water message.
- ◆ Programs or curricula can be adapted to other media or in other regions.
- ◆ Uniqueness of content or in presentation of material.

WATER QUALITY LEADERSHIP

Extraordinary examples of leadership in water quality protection performed or led exclusively by one individual in government or a government agency, industry, the environmental community, media, or business.

Nominee must meet one or more of the following criteria to be eligible:

- ◆ Ongoing effective effort by an individual that has resulted in the restoration, maintenance, or enhancement of a water body.
- ◆ Efforts must have been sustained over a period of time sufficient to yield significant results.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Uniqueness of efforts.
- ◆ Number of people impacted by effort.
- ◆ Inspirational value of efforts.



WATER QUALITY CONSERVATION

Business, educator(s), or agency that implemented a project that resulted in outstanding conservation of a water body or watershed. Projects must have demonstrative water quality benefits.

Nominee must meet one or more of the following criteria to be eligible:

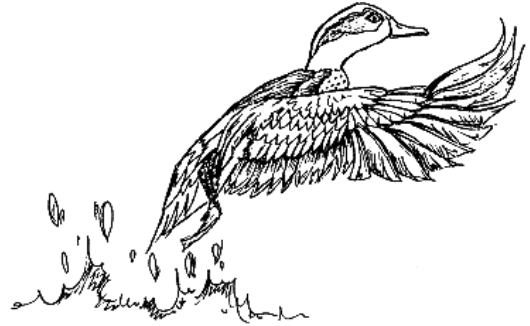
- ◆ Actual water quality goals were maintained.
- ◆ Measurable change in behavior of a target group.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Provides information to others in a more comprehensive, less expensive or more accessible manner.
- ◆ Other companies, groups, or individuals can replicate the project in other jurisdictions.

WATER QUALITY RESEARCH

A major individual study or a significant body of work by an individual or institution that has fostered a better understanding of water quality issues and impacts leading to a generally accepted scientific advancement that has served as the basis for critical policy decision making.



Nominee must meet one or more of the following criteria to be eligible:

- ◆ Paper or body of work has greatly improved knowledge of water quality issues in the Region.
- ◆ Research that has helped the Regional Board to better understand water quality impacts, set new standards, or mitigate effects of water pollution.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ Scientific foundation of the work is recognized by peers.
- ◆ Strategies and methods can be adapted to other media or in other regions.
- ◆ Direct relevance to issues that have been or currently are of direct interest to the Regional Board.



WATERBODY RESTORATION

Industry, business, agency or other group or individual that implemented a project that resulted in outstanding restoration of a waterbody, watershed, wetland, or other habitat. Projects must have demonstrable water quality benefits.

Nominee must meet one or more of the following criteria to be eligible:

- ◆ Water quality improvements or habitat improvements were achieved or wetland/waterbody/watershed/habitat was restored or waterbody was brought into compliance.
- ◆ Restored areas provide multiple environmental benefits to the public.
- ◆ Restored areas provide education opportunities concerning the functions and value of a healthy waterbody.

Other factors that will be considered in evaluating the strength of the nomination are:

- ◆ End species habitat was created.
- ◆ Restoration information was provided to others in a comprehensive or accessible manner.
- ◆ Other companies, groups or individuals can replicate the restoration project in other jurisdictions.

MOST IMPROVED PERMITTEE

An entity regulated by the Regional Board that over the last three years has demonstrated significant improvement. This award is intended to recognize collaborative/integrated efforts, programs that have enhanced water quality, or increased efforts resulting in improved water quality.

Nominee must meet one or more of the following criteria to be eligible:

- ◆ Demonstration of a significant reduction of water pollutants in a water body or watershed.
- ◆ Project or strategy reduces pollution across all media.



WATER QUALITY EXCELLENCE AWARD

An individual, whose enthusiasm and dedication towards advancing water quality in any of the award categories, has been exceptional.

- ◆ Ongoing effective effort by an individual that has resulted in the restoration, maintenance, or enhancement of a water body.
- ◆ Efforts must have been sustained over a period of time.
- ◆ Provided guidance or direction which led to water quality improvements, habitat improvements, or wetland/waterbody/watershed/habitat restoration.
- ◆ Tireless efforts in support of the clean water message.
- ◆ The driving force behind accomplishments in water quality.

PREPARING YOUR ENTRY

Attach the entry form to a typewritten submission describing why your nominee deserves a Water Quality Award. Please limit the description to 3 pages or less. Supplemental support documentation up to 10 pages may be submitted with the nomination.

Nominations may be made by any individual inside or outside the Regional Board. Self-nomination is encouraged.

JUDGING

A panel consisting of the Executive Officer of the Los Angeles Regional Water Quality Control Board and State and Regional Board members will judge the nominees. Completed nomination forms and accompanying support documents are the only materials that will be used to judge each entry. Please be advised that the materials submitted become the property of the Regional Board and cannot be returned.

DEADLINE

All nominations are due by 5 p.m. March 1, 2002. Entries may be hand-delivered or sent via US Mail or other mail delivery companies. **No faxes or late entries will be accepted.** Please send entries to:

Ms. Gay Norris
Los Angeles Regional Water Quality Control Board
320 West 4th Street, 2nd floor
Los Angeles, CA 90013

2002 Water Quality Awards Entry Form

You must submit three complete copies of your nomination package (including copies of this entry form). You should attach a typewritten submission describing why your nominee deserves a Water Quality Award. Please limit the description to 3 pages or less. Supplemental support documentation up to 10 pages may be submitted with the nomination.

AWARD _____

Person(s) or Organization
Nominated _____

Company/Organization _____

Address _____

Telephone _____ FAX _____

Person(s) or Organization(s)
Submitting Nomination
Name and Affiliation _____

Address _____

Telephone _____

Please mail to:
Ms. Gay Norris
California Regional Water Quality Control Board – Los Angeles
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Los Angeles, CA 90013